



# Privacy Policy Agreement

## Privacy Policy Overview

A Privacy Policy helps website owners comply with privacy laws by providing specific disclosure requirements such as how their website collects, uses, and discloses personally identifiable information and more.

Today's modern websites are built to provide a great user experience and motivate prospective customers to reach out and inquire about what you have to offer. This is done through the use of tools such as contact forms, website analytics, and more.

The collection of personally identifiable information is regulated under multiple privacy laws. For example, in the US, there are four state privacy laws that can apply to businesses, regardless of their location, and fines for non-compliance start at \$2,500 per "infringement" (per website visitor). Each of these privacy laws has specific disclosure requirements that have to be added to your Privacy Policy to be compliant.

## Your Options

If you have the budget, you can hire a lawyer that focuses on privacy law to write your website policies, monitor privacy laws, and update your policies when the laws change or when new laws go into effect. If you can't hire a privacy lawyer, you can use a free privacy policy generator like TermsFeed.com and then email me your privacy policy. But if you're serious about your privacy policy, I recommend using Termageddon.

Termageddon is a comprehensive website policies generator and will update your policies when privacy laws change or new privacy laws go into effect, helping you stay compliant and avoid privacy related fines and lawsuits. Although Termageddon is a technology company (not a legal services provider), it was founded by a privacy and contracts lawyer and the tool has been recognized as a trusted tech vendor by the largest international privacy organization in the world (iapp.org).

### Address

274 Old Corvallis Road, Suite T  
Hamilton, MT 59840

### Call/Text

(406) 369-5884

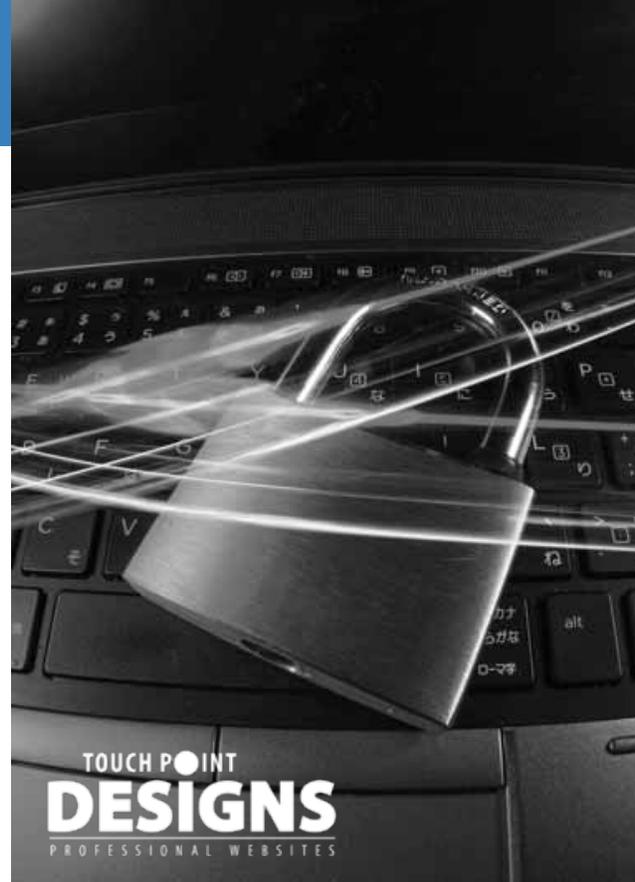
### Email

cody@touchpointdesignsllc.com

# Website Policies Agreement

By signing this waiver, you acknowledge that I informed you that applicable (state, national, or international) law may require your website to have a Privacy Policy with specific disclosures. I am not a lawyer, I do not provide Privacy Policies as a service, and I am not responsible for your business complying with any applicable privacy laws.

I have a relationship with a third-party Privacy Policy and Terms and Conditions generator service called Termageddon and I am able to assist you with linking those policies to your website. You are under no obligation to utilize Termageddon, but it is the service that I use on my own website, have a relationship with and recommend. Please note, should you choose to use Termageddon's services, your relationship will be directly with them, governed solely by their Privacy Policy and Terms of Service.



## PLEASE SELECT YOUR PLAN FOR YOUR WEBSITE'S POLICIES:

### **NO PRIVACY POLICY**

I am choosing not to have any policies on my website or will research, install, and update my policies, on my own. I understand that by not having a comprehensive Privacy Policy on my website, that I may be non-compliant with multiple privacy laws.

### **I'LL PROVIDE MY OWN USING TERMSFEED.COM**

I will utilize the free service at [www.TermsFeed.com](http://www.TermsFeed.com) where I can create a custom privacy policy based on the questions asked in their set-up process. I will then submit the policy sent to me in an email from TermsFeed.com to Touch Point Designs to have implemented on my website. I understand it's my sole responsibility to update the policies when the laws change

### **I'D LIKE A PROFESSIONAL, AUTO-UPDATING POLICY**

Please set me up with a \$99/yr Termageddon license. I understand that I will have access to the license through the Termageddon dashboard, where I can generate and update my policies.

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**SIGNATURE**

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**DATE**

**Submit**